

# DEBRUYCKER CHAROLAIS



CREATING GREATER RANCHER RETURNS

## Welcome to DeBruycker...

If you are a commercial or purebred cattle producer looking to increase profitability to your cattle herd, DeBruycker Charolais genetics are the key. DeBruycker cattle & bulls are efficient and grow fast, creating profitability for you, the breeder. Purchase quality bulls, semen, females, and embryos to increase the performance in your herd.

- 2,000 plus purebred Charolais mother cows - the largest Charolais herd in the world
- 8,500 head feed yard
- 15,000 - 20,000 head fat cattle marketed each year
- 850 purebred Charolais bulls sold each year

Annual Bull Sale - 1st Saturday in April – America's largest Charolais bull sale



Lloyd & Jane  
406-476-3427  
406-788-2971



Brett & Kay  
406-476-3214  
406-590-3214



Marl & Belva  
406-469-2371  
406-590-0355



Joe & Cathy  
406-466-5821  
406-788-5821

1690 6th Lane NW  
Dutton  
MT 59433



## A Family Run Operation

The DeBruyckers are third-generation Montana ranchers who have been in the ranching industry for nearly 100 years, with almost half this time spent raising purebred Charolais cattle & Charolais bulls. At the fore of this large family-run business, you'll find Lloyd and Jane DeBruycker – nationally and internationally recognized as leaders in promoting the Charolais breed. After more than 40 years in the business, Lloyd and Jane are still directly involved in the operation. Of their seven children, four are directly involved and the other three assist where and when they can – most even have cattle of their own.



## Quality & Experience

There are many cattle breeds that have served to make the US beef industry a power to reckon with in terms of high quality beef—one of the most important is, indisputably, Charolais. It has been said that no other breed has impacted the North American beef industry so significantly as the introduction of Charolais.

With roots in the cattle industry since 1933 and purebred Charolais since 1963, DeBruycker Charolais provide you with top quality Charolais bulls and heifers with genetics that meet the demands of both purebred and commercial producers.

DeBruycker genetics receive feeder and

customer respect and confidence through deep industry roots, years of experience, and proven feedlot and carcass data.

Commercial and purebred breeders have stood DeBruycker genetics against other Charolais cattle. These breeders return to DeBruycker genetics stating that these cattle calve easier, remain thicker and meatier, and possess the needed performance to add profitability to any herd.

As the single largest producers of purebred Charolais cattle, DeBruycker's breeding stock lines have become the industry's benchmark as they have managed their cattle herd for only the finest top quality beef genetics.

## Near or far

DeBruyckers have sold cattle and semen throughout the world - including US, Mexico, Canada, Korea, South America and Australia.



# Shaped RIGHT for Growth & Performance

## Bulls

- Uniform in size and structure
- Longer-bodied and small headed for calving ability
- Strong-topped for carcass quality
- Well-muscled for quality meat production
- Sound - correctness of feet and legs
- Ideal testicle size for fertility

## Females

- Uniform in size and phenotype
- Feminine yet well-muscled
- Ideal udder quality and teat size for milk production
- Sound structure - Correctness of feet and legs
- Easy calvers
- Maternal & Fertile

## Breed-changing sires

- Bamark
- Ali Mark
- Mr. Perfect
- Cigar
- Smokester
- Silvermark
- Smokin Joe
- Trademark
- Mr. President
- Illusion
- Reality

## Affordable

- Annually, bulls sell from \$1500-\$6000
- Annual bull sale, selling approximately 500 bulls  
- first Saturday in April





## Assurance for Quality Cows

DeBruyckers have built their herd over the last 45 years from its initial 12 head of heifers to their present purebred Charolais herd of approximately 2000 producing mother cows. Each year, DeBruyckers turn over their cowherd with about 20% new heifers, aggressively culling their cowherd to maintain only the best quality genetics for uniformity and performance.

## Assurance for Quality Bulls

As virile and active breeders, DeBruycker Charolais bulls are made for breeding cows in tough country. Bulls sold each year quickly adapt to and perform in all kinds of conditions, ranging from harsh winter weather conditions to rugged high desert country and heavy fescue pastures not seen in Montana. Bulls are shaped ideally for ease in calving ability and produce calves with high growth rates. A properly chosen Charolais bull can easily yield 50-70 pounds heavier calf weaning weights than other breeds. Ideal testicle size yields early maturing cattle, which is important for female fertility and carcass quality.



## DeBruyckers Stand Out

I've had the same calving ease with DeBruycker Charolais bulls that I've had with Angus bulls. I've used other breeders' Charolais bulls, but they didn't deliver the uniformity that I get with DeBruycker Charolais. DeBruycker-bred calves are long and thick; that's what produces the extra weaning weight and profit. I'm sold on DeBruycker Charolais bulls.

**Wally Papez, Bridger, Montana**

I run about 80 bulls, all of them DeBruycker raised. We calve all our cattle outside, cows and heifers both and don't have any trouble calving...I am sold on DeBruycker bulls, they will work for anybody.

**Tim DeLong, Imlay, NV**

These are the best cattle I have ever seen anywhere.

**Rick Evans, Brownwood, Texas**

# Facts not Fads

The DeBruycker Charolais breeding program relies extensively on repeat customers and word-of-mouth advertising. DeBruyckers have an exemplary service record for dealing with customers, and a commitment to promoting the Charolais cattle & Charolais bull breed.

While you'll find some breeders dabbling in various cattle fads, the DeBruyckers steer clear of these behaviors. DeBruycker's motto has always been "just facts, not fads". Following this pillar has resulted in top quality genetics and herd uniformity.

The DeBruycker aim is clear: to raise cattle that produce the best and create profitability for their customers. The result? Cattle that calve well,

grow fast and attract top beef prices at the packing plant.

Through many years of feeding cattle, DeBruyckers have focused on feed efficiency and understand the economic importance of an animal's feed conversion. DeBruycker Charolais cattle possess great performance yielding more pounds at weaning on just grass and milk.

## DeBruycker Feedyard

DeBruycker's 8000 head feedyard has helped extensively in developing the right kind of cattle that perform well for the commercial cattleman as well as for the meat packer.

DeBruycker purebred cull heifers continue to grade over 80% choice and 85% yield grade 1s and 2s demonstrating DeBruycker Charolais' definite genetic-quality advantage.

# DeBruycker Charolais Quick Look Facts

- Cattle feeders aggressively purchase DeBruycker-sired calves because of the added performance and feed efficiency.
- Cattlemen will produce calves that possess greater performance and efficiency by switching to DeBruycker Charolais bulls.
- DeBruycker Charolais bulls produce easy calving, fast growing cattle with premium carcass quality.
- DeBruycker-sired off-spring grow vigorously at their mother's side on just grass and milk.
- DeBruycker Charolais females are excellent mothers.
- DeBruycker cattle have the genetics for high quality meat, grading a strong percentage Choice with very little waste fat.
- DeBruycker Charolais beef is both tender and flavorful
- DeBruycker Charolais-sired calves bring more per pound than any other comparable-weight calves.
- Gold and gray calves are sought after by feeders and bring top prices. Raise what the market demands by using DeBruycker Charolais bulls.
- To get the most hybrid vigor, growth, and for top overall performance, use Purebred DeBruycker Charolais bulls.

*DEBRUYCKER  
CHAROLAIS*



CREATING GREATER RANCHER RETURNS

## Remember, DeBruycker Charolais

- ✓ *Proven Calving Ease*
- ✓ *Proven Performance*
- ✓ *Proven Feedlot Efficiency*
- ✓ *Proven Carcass Merit*
- ✓ *Proven Breeders*

*“Our mission is to create an eye appealing package with calving ease, extensive growth, and profitability for commercial cattle producers.” Lloyd DeBruycker*

### DeBruycker's Guarantee.

*High quality bulls & females  
Genetics that create profitability for you  
Reliable service*

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